

CS Balachandra & TEAM abhaya

This is with reference to the SMS, I would like to share my thoughts which are as follows in regard to abhaya Foundation – abhaya Home of Happiness:



CS K S Sastry,
Company Secretary,
PS Rao & Associates
Hyderabad.

Monthly Contributions:

With all our committed efforts, I hope by today, the well wishers of ABHAYA, grown in numbers since inception. Now, it is the time to seek all their support and request them to stand united for a good cause. Hence, we can request all the well wishers to come forward with a mandatory Monthly contribution.

- May the amount be small or big depending on their earning capacity. This monthly contributions will be used for regular ongoing projects of abhaya.
- This can also be formed as an emergency fund to arrange for each mission as initial support and life saving gesture for the needy.
- In addition to the above a special request may be forwarded to all the well wishers, which will be circulated to more people to seek support.
- We can request all the well wishers to add ABHAYA to their Online Bank account and remit the same by 10th of Every Month.

- From my side, initially, I committed to transfer an amount of Rs.1,000/- to ABHAYA through bank by 5th of Every Month.

The above strategy is good move which allows ABHAYA to know its minimum monthly contribution amount available and to go forward.

Fund raising for AHOH:

We can seek the initial support by all our well wishers at the first place. In this regard to please note the following:

- I will commit my capital contribution very shortly.
- We can also take up the task of collection of Funds from relatives, neighbors and colleagues, clients etc May be it looks odd and time taking...further even if we take up...many may not come forward to contribute. But we can carry our ABHAYA aHoH brochures and try to inspire people in our circle. (At the first place, we can ask donors for Cheque or cash).
- It is nothing but a **DOOR TO DOOR** fund raising but to our known people at first place. And the time frame can be up to two months for each well wisher to do this task.
- May be it looks odd but from my side, I am ready to do and collect as many amount as I can, may be the contributions are small as Rs.100/-, 200/-, 500/- or 1,000/-... **all this will lead to a wonderful cause.** Moreover, by this act, ABHAYA will be connecting to likeminded people to strengthen its Mission. Many people may not even mind to contribute such small amounts just like that.

- We can request all well wishers who are working Professionals to seek the corporate contributions and we need to convince them that it is truly match their CSR Activity and also the company can get IT exemptions.
- We can organize a Cultural or Fund raising event, where we can charge entry fees and we can save some good amount to aHoH after meeting the event management expenses.
- ABHAYA need a strategy to collect NRI Funds, may be a well wisher NRI will connect ABHAYA to more NRIs in this regard. Alternatively each of us will have couple of NRI in our circles, an effort to be put in to impress up on them about the Project and also inform them abhaya can accept Foreign Donations U/ FCRA.

Other Points:

- Initially Monthly review meetings of the aHoH committee and circulation of updates to all well wishers. We can think of a website here for such work.
- Motivate people to sponsor huge capital contribution in memory of their near and dear ones (i.e. father, mother etc)
- One time contribution on the occasions of Birth Day/Marriage Day/ Celebrations of Achievements etc, so that we can put their names for Blocks, rooms etc.

"The man who gets the most satisfactory results is not always the man with the most brilliant single mind, but rather the man who can best coordinate the brains and talents of his associates/ friends".